



FOR IMMEDIATE RELEASE

Nuvoiz Launches Enterprise Softphone System at DEMO 07

Mountain View, California, & Palm Desert, January 30, 2007 – Nuvoiz, Inc., a start-up developing innovative, open standards-based mobile VoIP applications, today launched the company’s first products, the Nuvoiz SoftPhone™ and the Nuvoiz VoIP Network Controller™ at the DEMO 07 conference in Palm Desert, California.

“Nuvoiz’s CEO and founder Jin Koh has a focused and passionate vision for VoIP in the enterprise, particularly mobile VoIP, and we are thrilled to have him launch Nuvoiz’s first products here with us,” said Chris Shipley, executive producer of DEMO.

Enterprise Solutions for VoIP

While gaining in popularity among consumers, VoIP in enterprise settings is often problematic. In the enterprise, VoIP must meet more extensive user and network management requirements especially in the areas of mobility and integration into enterprise networks.

Nuvoiz believes it has successfully addressed these requirements with a complete VoIP system that finally enables wide scale adoption of VoIP in the enterprise.

“A consumer product like Skype just doesn’t work for the enterprise,” said Chong-Jin Koh, founder and CEO of Nuvoiz, Inc. “Enterprise users want a VoIP application with terrific sound quality that is IM-based, intuitive, and mobile, while enterprise IT executives demand a scalable, secure, and easy-to-deploy VoIP system. Nuvoiz is the first to deliver on both imperatives.”



Nuvoiz SoftPhone

The Nuvoiz SoftPhone for PCs and PDAs is an enterprise-class SIP softphone designed for large user populations that offers a rich feature set including voice, presence, chat, file transfer, call transfer, and call recording. Significantly, it is developed around open standards, SIP and XMPP, for maximum interoperability with other softphone and IM solutions. The Nuvoiz SoftPhone features the market's most intuitive user interface designed for ultimate navigation simplicity, and it delivers a demonstrably superior voice experience using the industry's most advanced IP voice engine, the eSound Engine™ by Oki Electric Industry Co., Ltd. (TSE 6703) of Japan.

“The Nuvoiz SoftPhone represents a vast improvement in SIP softphone usability and scalability for the enterprise market, and is a perfect partner for eSound. Nuvoiz is the first OEM selected by OKI to integrate the eSound Engine, and we are pleased to be working with their outstanding team in both the U.S. and Japan,” said Shinji Usuba, Director of eSound Operations at OKI.

Nuvoiz VoIP Network Controller

The Nuvoiz VoIP Network Controller is a complete system for IT managers to easily manage softphone deployment, VoIP call management and VoIP network administration. The network controller provides centralized provisioning, patent-pending NAT (Network Address Translation) traversal for improved peer-to-peer connectivity. It also incorporates essential security features for network management. Nuvoiz NAT Traversal dramatically extends the reliability of peer-to-peer calling.

Pricing, Availability, and Customization

Both products are available immediately. The two products can be combined for a complete, scalable VoIP system for enterprises or service providers, or purchased separately. Additionally, Nuvoiz Professional Services can assist in deployment or



customization. Contact sales@nuvoiz.com for more product information, pricing, and for evaluation copies of the software.

About DEMO

DEMO is the premier launch venue for new products, technologies and companies. For more than 16 years, DEMO has established a reputation for identifying and presenting to an elite audience the products most likely to have a significant impact on the marketplace and market trends in the coming year. Each product is carefully screened and selected by DEMO's Executive Producer, Chris Shipley, one of the top trend spotters in the personal technology product industry. DEMO is held two times a year; one in February, and one in September. www.demo.com

About Nuvoiz

Founded in 2006, Nuvoiz is a privately held independent software developer in the mobile VoIP over Wi-Fi market headquartered in Mountain View, CA with a subsidiary in Tokyo, Japan.

Nuvoiz develops enabling software technology and products designed to significantly expand market penetration and acceptance of mobile VoIP over Wi-Fi. The company's solutions are designed around industry standards, with mobile workers in mind, and delivered to industry leading customers with superior development assistance. For more background information, go to: www.nuvoiz.com

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